

**CONTRACT**

**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

And:

**Sandler & Innocenzi**  
**705 Prince Street**  
**Alexandria, VA 22314**

<u>Contract / Revision</u> 500061 /		<u>Alt Order #</u> 06395046
<u>Product</u> TARKANIAN 4 CONG ADD		
<u>Contract Dates</u> 10/24/12 - 10/30/12		<u>Estimate #</u>
<u>Advertiser</u> Tarkanian for Congress		<u>Original Date / Revision</u> 10/24/12 / 10/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/25/12	10/30/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	10/24/12	10/30/12	MT-TF--	2	\$700.00						
N 2	KVVU	10/25/12	10/30/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	10/24/12	10/30/12	MT-TF--	1	\$2,150.00						
Totals											3	\$3,550.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	1	\$2,150.00	\$1,827.50
10/29/12 - 10/30/12	2	\$1,400.00	\$1,190.00
<b>Totals</b>	<b>3</b>	<b>\$3,550.00</b>	<b>\$3,017.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

ADV # \_\_\_\_\_ ADV. NAME POLI/D TARKANIAN/R/CON/NV  
 AGY # \_\_\_\_\_ AGY. NAME SANDLER & INNOCENZI  
 705 PRINCE STREET  
 ALEXANDRIA, VA 22314  
 REP. # \_\_\_\_\_ OFF. # 762 SALESMAN # \_\_\_\_\_  
 BUYER NAME CHRIS FEIST  
 SALES PRSN PH- TERESA DIFURIA

ORDER # 500061 CONTRACT # 6395046 CLASS: NATL. LOCAL REGIONAL

PRDCT TARKANIAN 4 CONG ADD EST# \_\_\_\_\_ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT24/12 OCT30/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT24/12 14.17

REP: TO ROSE  
 FR NIKKI  
 NEW TARKANIAN FOR CONGRESS ADD  
 TOTAL \$3,550  
 PLS CNF THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 DANNY TARKANIAN FOR CONGRESS ADD

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			700A-900A	30		\$700.00	10/24	10/30	2		W-F,M-TU	2
PROGRAM : NEWS												
2			1000P-1100P	30		\$2,150.00	10/24	10/30	1		W-F,M-TU	1
PROGRAM : NEWS												
OCT/12			\$3,550.00			NOV/12						
												CONTRACT TOTAL \$3,550.00
												TOTAL SPOTS 3

MARKET TOTALS \$23,666 KVVU 15% KSNV 23% KLAS 39% KTNV 19% KVMY 2% KVCW 2% CABL 0%  
 KTUD 0%

SVC- NSI  
 DEMOS- RA35+\*